HIPAA ACADEMIC CONFERENCE

September 18, 19, 20, 2012

3 Day Conference in Dallas, Texas

Attend one day or the entire conference and certify as a HIPAA compliance officer on the 4th day, September 21st!

Or Just Attend the "Texas Privacy Law Working Lunch"

11:30 – 2:00 pm 09/21/12 with McCue Pauley & Associates Law Firm

Keynote Speakers:

David McCue, ***Attorney at Law*** **&** **Mary Sullivan,** ***Attorney at Law***

Program Facilitator: Joanne Byron, ***BSNH, CHA, CHCO, CMC, COBS, CIBS, PCS***

CEO of the American Institute of Healthcare Compliance

This Academic Conference Is Sponsored by

American Institute of Healthcare Compliance, Inc.

445 W. Liberty Street, Suite 212, Medina, Ohio 44256 / 866-571-5635

2012 Academic HIPAA Conference Speakers

David C. McCue, Attorney at Law

Mr. McCue is a shareholder with McCue-Pauley & Associates. Representation of physicians, health care facilities, and other providers in medical negligence litigation, in peer review proceedings, in employment disputes, and in corporate and transactional matters such as medical start-ups, mergers and acquisitions, separations and split-ups, and tax and financial planning comprises much of Mr. McCue's varied practice. In addition, Mr. McCue has extensive experience defending health care providers in federal and states actions and investigations arising from allegations of health care fraud. Other practice areas include ERISA transactions and litigation. He is a frequent speaker at Texas State Bar CLE programs and for private insurance and trade groups, and is a member of the Texas Association of Defense Counsel.

Mary T. Sullivan, Attorney at Law

Ms. Sullivan is Of Counsel to McCue-Pauley & Associates. She practices in the areas of Employee Benefits, Health Law, and ERISA Compliance and Litigation, and has represented physicians in complex civil and criminal matters involving allegations of Medicare/Medicaid fraud. She is a member of the State Bar of Texas and the New York State Bar Associations, and is on the Board of Directors for the American Institute of Healthcare Compliance.

Joanne Byron, BSNH, CHCO^{SM}, CHA, CMCO, CMC, PCS, CCA, RCT, FMET

Ms. Byron has over 30 years in healthcare as a nurse, auditor, compliance officer, and educator. She is certified in HIPAA compliance, health care auditing, medical collections, billing, coding (AHIMA, AAPC, and ACMCS), Root Cause Analysis, and Failure Mode & Effects Analysis, and is a Certified ICD10 Trainer. Ms. Byron is an experienced corporate trainer and educator with the American Institute of Healthcare Compliance.

Academic Agenda

Day 1 / Tuesday, September 18, 2012

9:00 am

- Welcome and Opening Comments: Joanne Byron, CEO
- Keynote Address – HITECH: David McCue, Attorney at Law

11:30 am – 12:30 pm Lunch (provided in atrium)

- Overview of the Health Insurance Portability & Accountability Act (HIPAA): Mary Sullivan, Attorney at Law
- Titles of HIPAA Law, Fraud & Abuse (Title II) , Defining "Covered Entities," Scenarios: How HIPAA Intersects in Health Care, Privacy Issues, Authorization vs. Consent, Required Disclosures, Incidental Disclosures, Penalties under HIPAA, Enforcement Agency for Privacy, Settlements and Corrective Actions Resulting from Lack of Safeguards, HIPAA Officer Role: Joanne Byron, CEO
- Adjourn at 4:30 pm

Day 2 / Wednesday, September 19, 2012

9:00 am

- Keynote Address – Business Associate Agreements/Requirements: Mary Sullivan

11:30 am – 12:30 pm Lunch (provided in atrium)

- Privacy Breach – Reporting Requirements, Mitigating Risk: David McCue
- Administrative Simplification, Enforcement of Transactions & Version 5010 and Approved Code Sets, ICD10 Requirements, CMS-Suggested ICD10 Implementation Planning for Payers, Small Hospitals, Large and Small-Medium Practices, Nonmedical Code Sets: Joanne Byron
- Adjourn at 4:30 pm

Day 3 / Thursday, September 20, 2012

9:00 am

- Keynote Address – HIPAA Policy Requirements: David McCue
- Panel Discussion: Q&A with David McCue, Mary Sullivan, Joanne Byron

11:30 am – 12:30 pm Lunch (provided in atrium)

- Security Rule - Electronic Protected Health Information, Access, Administrative Safeguards, Risk Management, Security Officer Role, Workforce Security, Contingency Plans, Physical Safeguards, Technical Safeguards, Access Control, Audit Controls
- Unique Health Identifiers, Updates on Newly-Required Identifiers in 2012 Medical Identity Theft, and HIPAA Myths
- Conference Adjourns at 4:30 pm

6:00 pm – 7:30 pm Certification Exam Study Session – with Joanne Byron

- Mock HIPAA Exam, review session for those taking the CHCO^{SM} certification exam on Friday, September 21, 2012

September 21, 2012

7:00 am – 10:00 am Proctored CHCO[SM] ***certification exam***

11:30 am – 2:00 pm **Working Lunch**

Texas Privacy Law Luncheon with McCue-Pauley & Associates Law Firm - On September 21, 2012, recently-enacted legislation (known as H. B. 300), which expands patient privacy protections well beyond those mandated by HIPAA, will go into effect in Texas.

If you are a covered entity under HIPAA, or if you are simply doing business in Texas and routinely come into possession of PHI, you need to know how H. B. 300 will affect you! Please join us for a "working lunch" on Friday, September 21, 2012 at 12:00 p.m. at the Embassy Suites – Dallas/Love Field, where we will discuss:

- The important differences in the definition of "covered entity" under H. B. 300 and HIPAA;
- The broader training requirements under H. B. 300;
- The new breach notification directives under H. B. 300;
- Patient rights with respect to obtaining their electronic health records; and
- The increased penalties for violation of H.B. 300.

Who Should Attend?

This conference is designed to train providers and health care professionals such as: Physicians, HIM Professionals, Compliance Professionals, HIPAA Privacy Officers, Practice Administrators, Educators, Medical Billing Professionals, Payers, Hospital Administration – those responsible for HITECH, privacy and security in a health care facility!

Academic Conference Pricing

Attend just the day(s) you want/need or attend only the Texas Privacy Working Luncheon on Friday!

<u>$450</u> ***per day cost if attending 1 or 2 days of the 3 day conference***
Per day cost does not include CHCO℠ certification exam

<u>$125</u> Friday, September 21st Texas Privacy Law Working Luncheon with McCue Pauley & Associates Law Firm

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****BEST PRICING****

All Inclusive Conference Package

<u>$1,200</u>

$1,200 for *<u>all</u>* 3 days, *CHCO℠ Certification Exam* (Friday 7am-10am) PLUS the Texas Privacy Law Luncheon on Friday 11:30 am – 2:00 pm 09/21/12

- Includes 8 Continuing Education Units (CEUs)
  See CEU requirements next page

HIPAA Certification Exam

(included in Conference Package)

The Certification Exam is open book, 100 questions proctored and three hours long

This proctored certification exam contains 100 questions. It is a three (3) hour timed exam offered at the end of the academic conference on September 21, 2012. If you wish to take the exam at a later date, exams are proctored online by appointment only. Pass/Fail **<u>></u>80%** is required to obtain certification. If your score is less than 80% on the first exam, it may be retaken two additional times within 45 days for no additional charge. Various versions of the exam are available to avoid duplication of the same exam among students.

Overview of Continuing Education Units for 3-Day Program

(CEUs are earned by attending lectures on September 18, 19 & 20)

8 CEUs

This program is approved for **8 continuing education units (CEUs)** by the American Institute of Healthcare Compliance (AIHC) for certified professionals toward renewing CHA, CMC, CMCO, CIBS, COBS credentials. Certification is not required to earn CEUs. All lectures from September 18 - 20 must be attended.

8 CEUs

This program has been approved for **8 continuing education units (CEUs)** for use in fulfilling the continuing education requirements of the **American Health Information Management Association (AHIMA).** ***Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor. Note: 8 CEUs are earned by successfully completing the course work only. There is no approval or CEUs awarded for certification.***

- Maintaining CHCO℠ Certification - 6 CEUs Needed Annually

Free CEUs can be earned through your annual AIHC membership

Each month new CEU Professional Articles are posted to our members-only web page. Earn all 6 CEUs each year without travel or cost! To maintain certification credentials, annual renewal of certification requiring six (6) continuing education units (CEUs) in privacy, administrative simplification and/or security is required along with a $75 annual fee.

AIHC also accepts CEUs from other nationally recognized compliance organizations in HIPAA privacy, security, HITECH, administrative simplification

Conference Dates & Location

Arrive by 8:30 am each day for check-in
Program begins at 9:00 am each day
Lunch 11:30 – 12:30 provided / Each day concludes at approximately 4:30 pm

September 18-20th

(3 day conference - stay for the 4th day and certify or attend the Privacy Working Lunch)

September 21st 7am certification exam and
11:30 am - 2:00 pm Texas Privacy Law Luncheon

EMBASSY SUITES DALLAS - LOVE FIELD

3800 West Northwest Highway, Dallas, Texas 75220
Phone: 214-357-4500 / Fax: 214-357-0683
Flying? Conference is located by Dallas-Love Airport!

Click Here for Link to Hotel

Stay in comfort at the spacious All-Suites, Full-service lodging near Dallas Love Field Airport (DAL) - special room rates apply - **$129 King or $129 Double** - inform hotel you are attending the HIPAA Conference through the American Institute of Healthcare Compliance! Rates guaranteed through September 4, 2012.

Special Event Room Rates

$129 King or $129 Double

REGISTRATION FORM

American Institute of Healthcare Compliance, Inc.

445 W. Liberty Street #212 Medina, Ohio 44256

2012 HIPAA Academic Conference/Dallas

Name/credentials (one form per person - contact us for corporate group rates)	**Registration Date**
Address [ ] home [ ] work	**Phone Contact Information** **(work)** **(cell)**
Employer Name, Address	
Email Address (required for all registrations to receive an Email confirmation)	

❑ **Certification Package** **$1,200** for all 3 days, Thursday evening study session and Certification Exam (Friday 7am-10am) + New Texas Privacy Law Luncheon on Friday 11:30 am – 2:00 pm 09/21/12

Ala Carte Pricing – *choosing which dates or events to attend*

❒ Tuesday 9am – 4:30 pm/September 18, 2012 *$450*
❒ Wednesday 9am – 4:30 pm/September 19, 2012 *$450*
❒ Thursday 9am – 4:30 pm/September 20, 2012 *$450*
❒ Friday 11:30 am – 2:00 pm Texas HIPAA Law Luncheon/September 21, 2012 *$125*

CREDIT CARD PAYMENTS MAY BE FAXED TO 330-952-0716
OR
CALL TOLL FREE TO REGISTER BY PHONE 866-571-5635

❑ **Amount approved on Credit Card $_____**

Card #:_____ (Sec. Code) _____ Expiration Date:_____

Name as it appears on the card:_____

Billing address of card:_____

Authorized Signature & Date:_____

❑ **Amount of Check Enclosed $_____**

For those obtaining CHCO[SM] Certification - Please fill out the AIHC membership application below.
Fax both the registration form and membership application to AIHC 330-952-0716
or mail to AIHC 445 W. Liberty Street, Suite 212, Medina Ohio 44256

How did you hear about us? □ Mailing □ Email □ Co-worker □ AIHC web site □ AHIMA web site
□ Wall Street Journal □ Other_____

CHCO web site information & registration packet

MEMBERSHIP APPLICATION FOR THE AMERICAN INSTITUTE OF HEALTHCARE COMPLIANCE, INC.

(required for non-members taking CHCO[SM] certification exam)

445 W. Liberty Street, #212 Medina Ohio 44256 / toll free 866-571-5635/ www.aihc-assn.org

Job/Position (title & brief description):

Are you certified by any organization? Please indicate certification and company name:

Are you a licensed clinical professional? Please check all appropriate boxes:

- ❑ MD/DO
- ❑ Chiropractor
- ❑ Doctor of Podiatric Medicine
- ❑ Physical Therapist
- ❑ Occupational Therapist
- ❑ Speech-Language Pathologist
- ❑ Kinesiotherapist
- ❑ Physician Assistant
- ❑ Nurse Practitioner/Midwife
- ❑ Registered Nurse
- ❑ Licensed Practical Nurse
- ❑ Medical Assistant
- ❑ Other: (specify) _____

OIG exclusion - *Have you ever been . . . .*

1) Notified that you were under investigation for; investigated for; charged with; or convicted of any offense relating to Medicaid or Medicare fraud?

2) Have you ever been on the OIG exclusion list?

Membership Requirement (Restriction)

AIHC membership is open to the public, health care workers and administrators as well as certified healthcare auditors, collectors and compliance officers. To uphold to a higher standard, AIHC follows the guidelines recommended by the Office of the Inspector General (OIG) regarding retention of excluded individuals.

For many years the Congress of the United States has worked diligently to protect the health and welfare of the nation's elderly and poor by implementing legislation to prevent certain individuals and businesses from participating in Federally-funded health care programs. The OIG, under this Congressional mandate, established a program to exclude individuals and entities affected by these various legal authorities, contained in sections 1128 and 1156 of the Social Security Act, and maintains a list of all currently excluded parties called the List of Excluded Individuals/Entities. (See OIG website at www.hhs.gov/oig)

No individual whose name appears on the OIG Excluded Individuals Entities List may hold membership in AHIC; and any member whose name is added to this list will have his/her membership status revoked without refund.

"My signature below indicates I have read this restriction to membership and attest that I am not currently on the OIG exclusion list at the date this application has been submitted for membership to the American Institute of Healthcare Compliance."

_____ _____

Signature Date